



GOMMAIRE

organic living

INDOOR & OUTDOOR FURNITURE - DECORATION

2024 COLLECTION - PRESS RELEASE



GOMMAIRE fuses sustainability, innovation and craftsmanship into a unique overall concept that continues to grow

Antwerp, 6 September 2023 - GOMMAIRE Organic Living continues to thrive both domestically and internationally with additions and novelties both surprising and recognisable. The movement towards softer shapes and colours continues this year with new designs that draw on the best that nature has to offer. Sustainable, with thoughtful details and with comfort and enjoyment in mind. And all this is reinforced by a revived organic story that evolves with the brand, the collections and the passionate people behind it.



GOMMAIRE - Organic Living complements, renews and surprises

While certain collection lines have been extended, such as the addition of lounge and dining furniture to the Mieke collection and the new Easy Chair Sally Open Weave, other pieces are total newcomers.

Completely new to the decoration collection are the striking appearances of Vase Mumbai, Vase Bombay and Planter Togo. Formed with artisanal expertise from copper in India, they are true eye-catchers with their stunning green hues and soft, rounded shapes.

A second pioneer in this collection complements the already existing tableware: Cutlery Set of 5. This complete cutlery set has an organic roundness that fits perfectly into a GOMMAIRE table setting, resulting in true culinary storytelling.

The new outdoor rugs provide a literal foundation for Gommaire's philosophy, as they are expertly made from recycled PET bottles, without losing quality, comfort or luxury. The deep greens and browns also found in other collection items are reminiscent of ancient forests and the earth beneath our feet.



In the indoor collection, Club Jules with Swivel is the debutant. A natural teak frame unites with high-quality fabrics to create a wondrous, innovative design that exudes organic class. A real statement piece in any living space.

Indoor and outdoor fabrics remain the brand's flagship and are therefore renewed every year. This year, several fabrics with fine textures, natural tones and surprising prints were carefully selected and designed to take the upholstered designs to an even higher level.

A fascinating contrast between creative innovation and traditional craftsmanship

The innovative, creative ideas may originate in the minds of GOMMAIRE's in-house designers, but it is the hands of experienced craftsmen that help bring the collection pieces to life. It is the knowledge and influences of local traditions in India, Indonesia, Morocco and Portugal that add charm and authenticity. It is the passion of the entire team that convinces people around the world about the brand, the collection pieces and the experience that comes with it. GOMMAIRE - Organic Living creates an interesting contrast between innovation and craftsmanship.





ABOUT GOMMAIRE

GOMMAIRE - Organic Living began with the dream of seeing a Belgian furniture line come to life. In January 2015, every effort was made to make this dream come true. As a result, the Belgian furniture brand with great ambitions has grown into an established player in the international interior and exterior market.

With their furniture and decorative items, GOMMAIRE wants to tell a story. A story in which timeless, unique and qualitative enjoyment is the common thread. In which nature plays its role as protagonist with fervour. And in which the individual pieces of furniture, like separate story lines, come together to form a strong, organic overall concept.



Discover the new collection pieces at www.gommaire.com.
Discover the virtual showroom at www.gommaire.com/showroom.

High resolution images: gommaire.com/press

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